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With applause to the top price

Zouzo sold for 165,000 Euros to France

Verden. The Verden Auction in April was as colourful as the spring. The fine selection of auction horses was as colourful and varied as the numerous spotlights that bathed the Niedersachsenhalle in colourful light. The dark bay dressage stallion Zouzo set the top price with 165,000 Euro. After 70 years, the auctions have lost nothing of their attractiveness. The high-class collection convinced customers worldwide, the 77 horses achieved an average price of 25,071 Euro, roundabout 7,000 Euros more than in the previous year.

In a highly acclaimed bidding duel, Zouzo by Zack/Soliman de Hus (breeder: Günter Röhrich, Neustadt, exhibitor: Willem Klausung GbR, Diepholz) advanced to the top priced horse. Not only the audience, but also Frederik De Backer didn't keep up with the exciting bidding duel. Both bidders sat in two neighbouring blocks, and the auctioneer, supported with the applause of the spectators, lured one bid after the other from both parties at close range. When the bid for the strong moving stallion was accepted at 165,000 Euro for France, the four-year-old stallion left the arena with standing ovations.

The second horse to reach the 100,000 Euro mark in Verden was Magic Moment HRH by Millennium/Don Bosco (breeder and exhibitor: Heiner and Renate Hormann, Landesbergen). With head number one, the impressive licensed stallion created magical moments in the Niedersachsenhalle right from the start. For 100,000 Euro he will provide magical moments in France.

Hannoveraner Rhythmus



"Home is a feeling" – this was the theme of the Verden Auction in April. The team around auction manager Jörg-Wilhelm Wegener came up with a lot of ideas with great attention to detail and just as much passion to make this event very special. The day before the auction, the Verden Evening, which focused on the horse, was a festive start. Beside the auction horses their sires had a great appearance in the spotlight. Moreover Reinhard Baumgart was honoured with the Golden Badge of Honour of the Hannoveraner Verband. As an auction rider, trainer and member of the selection committee, he was a strong pillar in the Verden Auction team. The Celle State Stud stallion Grey Top by Graf Top/Singular Joter (breeder: Emiliano Lonzi, Fauglia Pisa/ITA) was awarded the Grande Prize.

Gala and atmosphere were well received, not only at home. 32 horses were released into the wide world, 45 will stay in Germany. "The first-class collection was rewarded accordingly by our customers - and that 70 years after the first auction in Verden," said auction manager Jörg-Wilhelm Wegener. "The mood was very optimistic and is an incentive for the foal auction in May".