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EH

## Successful May-Auction with a new concept Hanoverian riding and pleasure horses in one collection

Verden. The result of the May-Auction was more than satisfying. It was the first time that the pleasure horses of the program "Experience Hanoverians" were integrated into the collection of Hanoverian riding horses. The average auction price, developed out of a sound price structure, was Euro 11,098 for 99 sold horses. The 32 horses sold to nine different countries will beat the big drum for this kind of auction, especially in Scandinavia.

„It was not so much an experiment as the consequent further development of offering all kinds of Hanoverian horses at the Verden auction,“ auction manager Dr. Guenther Friemel summarized. The buyers from Germany and abroad confirmed with their interest that this system is coherent. The Riding and Driving School already proved its worth last year, and the atmosphere at this venue in the second year of the reconstruction works of the Niedersachsenhalle matched the bright spring weather.

Top-priced horse was the highly appreciated and promising dressage prospect, the four-year-old Rock Steady by Rascalino/Sandro, bred and exhibited by Heiner Sudowe, Wallenhorst. Customers from France purchased the bay gelding at Euro 51,000. Euro 20,000 was the highest price paid for a horse from the show jumping collection, the four-year-old bay mare Clara Juana by Count Grannus/Don Juan, bred and exhibited by Irene and Ewald Ripke, Hitzacker. The fantastic top price of Euro 15,000 was achieved twice for two pleasure horses from the program "Experience Hanoverians": for the six-year-old black mare Havana K by Hochadel/Santini (breeder: Eva and Axel Hartmann, Schortens, exhibitor: Dr. Wilfried Kahl, Schneverdingen) and Balalaica by Buddenbrock/Arogno, bred and exhibited by Inga Dralle, Buchholz-Marklendorf. The auction was again perfectly led by auctioneer Friedrich-Wilhelm Isernhagen.

Breeding and business manager Dr. Werner Schade was pleased about the result of the auction: „We have once again set an example and have proven that the Hannoveraner Verband is perfectly positioned in the market with novelties for the benefit of its members and friends all over the world.“